

“Changing the Narrative About Aging, Tech, and Innovation” by Janine Vanderburg | Presentation Slides

Additional Resources and References

- [Project Implicit](#) is a non-profit organization and international collaboration between researchers who are interested in implicit social cognition—thoughts and feelings outside of conscious awareness and control.
- [“Why Age-Friendly & Intergenerational Workplaces,”](#) which includes more information about being assessed and certified as an age-friendly workplace; participants can download a business case briefing.
- [“Intergenerational Conversations About Ageism,”](#) which allows participants to download a free toolkit to host their own.
- [Finding the Frame: An Empirical Approach to Reframing Aging and Ageism](#)
- [The Economic Impact of Age Discrimination](#)
- [The Longevity Economy® Outlook](#)